



Its the frst moming on the frst day of university for the latest cohort of freshers. A raft of new students sits in a hall eagerly awaiting their frst lecture. An academic faces the room and asks themselves the question: "How do I engage with a lecture theatre of 300 students at 9am on a Monday morning?" It is a scene echoed across every university in the UK — and beyond.

In his role as Senior Lecturer and Head of Education at the University of Birmingham'follow-up que

for this generation of learners?

As Dr Pritchard explains: "While the primacy of the lecture as an educational tool has been challenged many times in recent years, the simple truth is that stud perhaps particularly the science lecturer) as the arbiter of knowledge and students as the passive recipients."

## About University of Birmingham

The University of Birmingham was established by Queen Victoria by Royal Charter in 1900 and was the UK's first civic on'redbrick' university. The University's difficult lec student body is an international community drawing on expertise and cultural infuences from 115 different countries. The University has always welcomed students from all backgrounds and walks of life on an equal basis, supporting and guiding them through their university experience. Characterised by a tradition of innovation, research at the University has broken new ground, pushed forward the boundaries of knowledge and made an impact on people's lives.

Total enrolment: 30,660 Website: www.birmingham.ac.uk