The Digital Technologies Unit at Lancaster University began piloting Panopto's lecture capture and video management solution in 2012. Their initial plan was to focus on rolling Panopto out at one of their facilities as a pilot and to use the system to allow students to review lectures they had attended on-demand — something that both students and lecturers had been requesting.

: ai VhWdli ZW a` Wa XfZWdSUSVW_ [Ue Se] W XadS eZadPZWd_ fWWZ` [US^ j fa S^ai him to deliver his oversubscribed lecture series to all the students who had signed gb lfZWk V[eUahWdW/ fZSf BS`abfa i SeS'ea SY['WW' agYZ fa ZWb fZWG` [hWde[fk Xg^ ^ student demand in ways they hadn't anticipated.

A snapshot of the challenge

October 2012: a new university term is about to start.

A lecturer discovers one of his classes has struck a chord with students and is proving incredibly popular. The only problem is that the room booked for the class can only hold 300 students and 350 want to sign up. The question is, how can the university _ Sa] WegdWfZWWiJyfdS ' " efgVWW fe US` SaUUWee fZWeS_ W'WUfgdWWUa` fW f SefZaeW[` fZW main lecture theatre?

3` aTh[age ea 'gf[a` [e fa eWf gb S fW_ badScok ahWd ai U'SeeZ4gf SefZWU'See [eVgW to run two to three times a week, having to set up a link with manual equipment _ g'f[b'Wf[_ We S i WW]' i [^'[' ha 'hWeWhWoS^_ W_ TWdeaXefS S` V fZWfW'S_ VaWe not have this resource to spare. The question for the Digital Technologies Team is: US` fZWk `V S i Sk fa _ Sa] WfZWfWf[_ badScok ahWd ai U'Seei ad] ea fZSf S^aXfZWd efgVWW fe SdWZSbbk i [fZagf b'SU[` Y S` g` fW ST'WTgdVW` a` fZW]defS 1

With just a couple of clicks, lecturers can share their content with whatever groups they want to reach. This is a big relief for our academics... it means they retain control over their course material.